

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
POPULATION TECHNICAL ADVISORY COMMITTEE

April 22, 1999
MAG Office, Suite 200, Saguaro Room
302 North 1st Avenue
Phoenix, Arizona

MEMBERS IN ATTENDANCE

George Pettit, Gilbert, Chairman
Desmond McGeough, Avondale
*Joe Blanton, Buckeye
*Sandra Finkbeiner, Cave Creek
Bob Pazera, Chandler
*Leonard Rivera, El Mirage
Geir Sverdrup, Fountain Hills
*Tina Notah, Gila River Indian Community
*Ralph Vasquez, Gila Bend
Ricardo Toris, Glendale

Karen Shurko, Goodyear
Horatio Skeete, Litchfield Park
Dan Hansing, Mesa
Neil Urban, Maricopa County
*Jenifer Corey, Peoria
Fred Osgood, Phoenix
Harry Higgins, Scottsdale
Sharon Sargent-Flack, Surprise
Atis Krigers, Tempe
Jerry Stricklin, Wickenburg
*Robert Tatro, Youngtown

*Those members neither present nor represented by proxy.

OTHERS IN ATTENDANCE

Paul Michaud, Apache Junction
Debbie Kohn, Avondale
Mark Hellfritz, Census Bureau
Arianna Urban, Citizen
Hamid Arshadi, Gilbert
Chris Thomas, Glendale
Harry Wolfe, MAG
Heidi Pahl, MAG

Shiloh Thatcher, Maricopa County
Mark Wheaton, Maricopa County
Elizabeth Burns, ASU/Phoenix
Shawny Chadwell, Queen Creek
Foster Burton, Retired
Scott Miller, RPTA
Tami Anderson, Scottsdale
Neil Calfee, Tempe

1. Call to Order

The meeting was called to order by George Pettit at 1:45 p.m. Mark Hellfritz participated in the meeting by telephone.

2. Call to the Audience

No requests were received from members of the audience to address the MAG POPTAC.

3. Approval of Minutes of March 18, 1999

Debbie Kohn requested that agenda item six, Address List Review, should state that "It was moved by Debbie Kohn, seconded by Sharon Sargent-Flack and unanimously recommended to request that MAG Management Committee forward a resolution to MAG Regional Council that expressed concerns on delays." Neil Urban noted that in agenda item nine, Department of Economic Securities should be changed to Department of Economic Security. It was moved by Fred Osgood, seconded by Neil Urban and unanimously recommended to approve the meeting minutes of March 18, 1999 as amended.

4. Status Report on Census 2000

George Pettit announced that Gilbert has not received their Address List Review 1999 (ALR' 99) materials. Mr. Wolfe reported that Gilbert is not in the update/leave area and therefore should not be receiving ALR'99 materials.

Dan Hansing asked if the TIGER maps included the updates that jurisdictions made in LUCA 1998. Mark Hellfritz replied that the Census Bureau tried to update the maps with LUCA 98 changes but it was not a priority task.

Mr. Wolfe requested exact due dates from the Census Bureau for when member agencies need to return their ALR 99 materials. Mark Hellfritz noted that the Census Bureau is calling jurisdictions to ensure they received all of their ALR'99 materials.

Harry Wolfe provided a Census 2000 update. Mr. Wolfe commented that the City of Phoenix kicks off its Complete Count Committee (CCC) on April 23, 1999. He mentioned that Glendale, Chandler, Scottsdale and Maricopa County are taking steps to organize Complete Count Committees. He noted that questions about establishing CCC's should be directed to Susan Abbott at 602 371-3913.

Harry Wolfe reported that two additional Local Census Offices would be opening in July in Maricopa County. These offices are located at 2020 N. Arizona Avenue, Chandler and 13832 N. 32nd St., Suite A6, Phoenix. Recruitment is now occurring for managers, automation technicians and administrative assistants. He noted that due to staff transfers these positions may not be at the new offices. Mr. Wolfe said that qualified candidates should be referred to Susan Abbott, Adolfo Echeveste or Jim Howard of the Census Bureau.

Mr. Wolfe reported that the Census Bureau has not yet received the media plan. He noted that there is one billion dollars budgeted for the national campaign, with about one third of that amount going for production and the rest for media buys.

5. Program in Census 2000 for Local and Tribal Governments to Identify New Construction Between January 15, 2000 and Census Day

Harry Wolfe mentioned that Jim Bourey has been urging the Bureau of the Census to pursue measures to address the need to identify new housing units in rapidly growing areas just prior to the Census. The Bureau of the Census has responded with a program that will enable member agencies to submit addresses for new units constructed just prior to the Census. Harry Wolfe said that he would have liked to submit to the Census Bureau, permits issued, to identify new construction in rapidly growing areas, but the Census Bureau said this was not possible. Mr. Wolfe mentioned that MAG will analyze the

New Construction Program and bring results back to the POPTAC.

Debbie Kohn asked what procedures are available for jurisdictions in the update/leave area to identify new housing units prior to the actual census count. Mark Hellfritz responded that in March 2000 Census Bureau staff will go out to the update/leave area with the ALR'99 address list and record missing addresses.

Harry Wolfe asked if the accuracy of the census count in update/leave areas would be improved if Local Census Office Managers facilitated the process of enumerators delivering questionnaires in these areas.

Fred Osgood noted that the Census Bureau's response rate file for the City of Phoenix worked very well.

Fred Osgood briefly explained the seven wall maps he displayed at the MAG POPTAC meeting which identified block groups in the 1990 Census that had low response rates to the Census questionnaire.

6. Address List Review 1999

Harry Wolfe noted that Address List Review 1999 (ALR'99) opportunity is for jurisdictions in the update/leave area of Maricopa County, generally areas that do not have house number and street name mail delivery, to update the number of housing units by block. Mr. Wolfe noted that maps for ALR'99 were mailed out to several jurisdictions the week of April 12, 1999 and address files were mailed out shortly after. Mr. Wolfe explained that maps and address lists for Phoenix, Peoria and Maricopa County have not yet been prepared. He reiterated that the ALR'99 Program gives member agencies 42 days from receipt of the maps and address files to forward updated information to the Bureau of the Census. MAG staff will be working with member agencies to facilitate the review effort in the update/leave area. Mr. Wolfe noted that following the POPTAC meeting there would be a brief training session and review of ALR'99.

Harry Wolfe stated that the Census Bureau should be releasing files identifying discrepancies between the Census Bureau's Master Address File and the Local Update of Census Address files in the Mailout/Mailback area in May of 1999.

7. Statistical Areas Program

Shiloh Thatcher announced that the Statistical Areas Program is nearing conclusion. She mentioned that all changes have been received electronically and are ready to submit on April 30, 1999 to the Census Bureau.

Shiloh Thatcher gave a brief presentation on the Statistical Areas Program showing where recommended changes to census geography were made. She illustrated which census tracts were split.

8. Recommended Changes to the MAG Traffic Analysis Zone (TAZ) System

Harry Wolfe reported that the latest MAG TAZ system was developed by MAG in 1996 and was used for developing socioeconomic projections using the 1995 Special Census as the base. Growth in the region and the need to develop a new set of socioeconomic projections based on the results of Census 2000 have necessitated a reevaluation of some of the TAZs by the Transportation Systems Analysis Group at MAG.

Harry Wolfe said that MAG staff has conferred with transportation planners in member agencies identified by the Systems Analysis Group on potential recommendations for changes to TAZ zones. He stated that this input will be incorporated into a proposed new TAZ system, which will be distributed to members of the MAG POPTAC for review and comment.

Harry Wolfe noted that the Census Transportation Planning Package (CTPP) will be able to allocate census data to MAG's new TAZs. He mentioned that MAG will also need to consider changes to municipal planning area boundaries due to recent annexations into Yavapai County and Pinal County.

9. Building Completion Status Report

Harry Wolfe announced that building permit completions data for the quarter ending December 31, 1998 were due February 1, 1999. He stated that if jurisdictions have not already forwarded these completions to MAG or have completions from previous quarters, MAG would like these as soon as possible. Mr. Wolfe reported that MAG is behind in obtaining member agency data on permits. He emphasized the importance of submitting permits on time because the Department of Economic Security needs them to calculate population estimates.

10. Building Permit Completions for Apartments and Mobile Homes

Harry Wolfe noted that recent reviews of building permit completions for apartments have indicated that many apartments are listed with fewer units than expected. In addition, MAG has received very few permit completions for mobile homes. He noted that MAG staff is transmitting to each member agency completions for apartments and mobile homes in their jurisdiction from October 28, 1995 through December 31, 1998. He asked member agencies to review the data for their jurisdiction carefully and provide any revisions to MAG as soon as possible.

Harry Wolfe explained that these completions are used to prepare mid-year population estimates that in turn are used to allocate \$23 million in lottery funds annually and determine expenditure limitations where appropriate. The permits are also used to compute the annual Water Service Area estimates for Large Water Service Providers. He stated that incorrect building permit information can have a negative impact on the amount of lottery funds distributed to member agencies. It can also negatively impact the municipal per capita water use targets established by the Arizona Department of Water Resources for gauging compliance with the Arizona Ground Water Management Act.

Sharon Sargent-Flack thanked MAG for their work on building permit completions for apartments and mobile homes in the Surprise area.

11. Development Dialogue

MAG member agencies provided a status report on the on-going development activities in their respective jurisdictions.

12. Next Meeting of the MAG POPTAC

Harry Wolfe announced that the May meeting of the MAG POPTAC has been canceled due to lack of agenda items that need to be covered. He stated that the next POPTAC meeting will be held on June 17, 1999.

The meeting adjourned at 2:55 p.m.